



# Market Profile

26 Plaza Dr, Fairview Heights, Illinois, 62208  
 Drive time: 10, 20, 30 minute radii

Prepared by Esri  
 Latitude: 38.59842  
 Longitude: -89.99405

	10 minutes	20 minutes	30 minutes
<b>Population Summary</b>			
2010 Total Population	46,510	310,297	995,253
2020 Total Population	47,945	297,233	959,609
2020 Group Quarters	599	8,151	30,351
2023 Total Population	47,673	292,521	944,643
2023 Group Quarters	594	8,122	30,346
2028 Total Population	47,138	288,916	934,199
2023-2028 Annual Rate	-0.23%	-0.25%	-0.22%
2023 Total Daytime Population	54,427	370,143	1,052,211
Workers	30,578	218,960	574,882
Residents	23,849	151,183	477,329
<b>Household Summary</b>			
2010 Households	18,976	124,386	414,377
2010 Average Household Size	2.42	2.43	2.34
2020 Total Households	20,045	124,348	415,483
2020 Average Household Size	2.36	2.32	2.24
2023 Households	19,966	123,680	412,874
2023 Average Household Size	2.36	2.30	2.21
2028 Households	20,080	124,413	414,273
2028 Average Household Size	2.32	2.26	2.18
2023-2028 Annual Rate	0.11%	0.12%	0.07%
2010 Families	12,401	77,245	241,089
2010 Average Family Size	2.99	3.08	3.04
2023 Families	12,490	72,589	229,165
2023 Average Family Size	2.99	3.01	2.96
2028 Families	12,511	72,428	228,843
2028 Average Family Size	2.95	2.96	2.92
2023-2028 Annual Rate	0.03%	-0.04%	-0.03%
<b>Housing Unit Summary</b>			
2000 Housing Units	16,822	128,527	458,861
Owner Occupied Housing Units	69.3%	54.0%	54.2%
Renter Occupied Housing Units	25.3%	35.6%	35.4%
Vacant Housing Units	5.4%	10.4%	10.4%
2010 Housing Units	20,658	142,235	476,602
Owner Occupied Housing Units	63.3%	51.4%	51.4%
Renter Occupied Housing Units	28.6%	36.1%	35.6%
Vacant Housing Units	8.1%	12.5%	13.1%
2020 Housing Units	21,965	140,522	473,954
Owner Occupied Housing Units	60.3%	49.4%	48.9%
Renter Occupied Housing Units	31.0%	39.0%	38.8%
Vacant Housing Units	8.5%	11.5%	12.3%
2023 Housing Units	22,031	140,812	474,625
Owner Occupied Housing Units	62.7%	52.5%	51.9%
Renter Occupied Housing Units	27.9%	35.3%	35.1%
Vacant Housing Units	9.4%	12.2%	13.0%
2028 Housing Units	22,092	141,786	478,010
Owner Occupied Housing Units	63.6%	53.1%	52.3%
Renter Occupied Housing Units	27.3%	34.7%	34.4%
Vacant Housing Units	9.1%	12.3%	13.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2023 Households by Income</b>			
Household Income Base	19,966	123,680	412,874
<\$15,000	5.9%	11.3%	12.8%
\$15,000 - \$24,999	6.0%	8.6%	8.1%
\$25,000 - \$34,999	6.0%	7.9%	8.2%
\$35,000 - \$49,999	12.8%	12.6%	12.6%
\$50,000 - \$74,999	20.3%	17.4%	17.9%
\$75,000 - \$99,999	13.5%	12.2%	11.8%
\$100,000 - \$149,999	20.2%	17.1%	15.0%
\$150,000 - \$199,999	7.4%	7.0%	6.7%
\$200,000+	7.9%	6.0%	6.8%
Average Household Income	\$100,874	\$88,009	\$89,226
<b>2028 Households by Income</b>			
Household Income Base	20,080	124,413	414,273
<\$15,000	5.3%	10.4%	11.7%
\$15,000 - \$24,999	4.7%	7.1%	6.6%
\$25,000 - \$34,999	5.2%	6.9%	7.1%
\$35,000 - \$49,999	11.3%	11.3%	11.4%
\$50,000 - \$74,999	19.7%	17.1%	17.3%
\$75,000 - \$99,999	13.6%	12.6%	12.1%
\$100,000 - \$149,999	22.0%	18.9%	17.0%
\$150,000 - \$199,999	8.9%	8.5%	8.7%
\$200,000+	9.3%	7.1%	8.1%
Average Household Income	\$113,356	\$99,551	\$102,101
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	13,816	73,966	246,106
<\$50,000	8.0%	11.9%	9.0%
\$50,000 - \$99,999	13.3%	15.5%	13.4%
\$100,000 - \$149,999	15.7%	15.5%	15.4%
\$150,000 - \$199,999	19.4%	17.5%	17.0%
\$200,000 - \$249,999	16.4%	13.5%	12.8%
\$250,000 - \$299,999	11.4%	10.8%	10.1%
\$300,000 - \$399,999	9.4%	8.7%	10.3%
\$400,000 - \$499,999	4.3%	4.2%	5.3%
\$500,000 - \$749,999	2.1%	2.1%	4.1%
\$750,000 - \$999,999	0.0%	0.1%	1.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.1%	0.2%	0.4%
Average Home Value	\$201,200	\$193,782	\$236,488
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	14,043	75,234	249,829
<\$50,000	2.7%	7.5%	6.1%
\$50,000 - \$99,999	4.0%	8.0%	7.9%
\$100,000 - \$149,999	9.0%	9.3%	9.6%
\$150,000 - \$199,999	17.0%	15.4%	14.3%
\$200,000 - \$249,999	22.9%	17.2%	14.7%
\$250,000 - \$299,999	18.9%	17.2%	14.6%
\$300,000 - \$399,999	15.1%	14.8%	16.3%
\$400,000 - \$499,999	7.1%	6.9%	7.8%
\$500,000 - \$749,999	3.1%	3.0%	5.2%
\$750,000 - \$999,999	0.0%	0.1%	1.7%
\$1,000,000 - \$1,499,999	0.0%	0.1%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.2%	0.3%	0.5%
Average Home Value	\$256,069	\$244,796	\$285,422

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>Median Household Income</b>			
2023	\$73,240	\$61,455	\$59,233
2028	\$80,684	\$69,486	\$67,263
<b>Median Home Value</b>			
2023	\$183,635	\$170,569	\$185,786
2028	\$237,753	\$228,249	\$241,361
<b>Per Capita Income</b>			
2023	\$42,145	\$37,416	\$39,152
2028	\$48,162	\$43,093	\$45,424
<b>Median Age</b>			
2010	37.9	35.4	35.9
2020	39.8	37.8	37.6
2023	40.5	37.8	38.4
2028	41.6	38.7	39.4
<b>2020 Population by Age</b>			
Total	47,945	297,233	959,609
0 - 4	5.6%	5.8%	5.6%
5 - 9	5.9%	6.2%	5.8%
10 - 14	6.4%	6.5%	6.0%
15 - 24	11.7%	13.3%	13.5%
25 - 34	13.7%	14.5%	15.6%
35 - 44	13.3%	12.8%	12.8%
45 - 54	12.6%	11.9%	11.6%
55 - 64	13.8%	13.4%	13.4%
65 - 74	10.3%	9.6%	9.6%
75 - 84	4.7%	4.2%	4.3%
85 +	2.0%	1.8%	1.9%
18 +	78.4%	77.7%	79.2%
<b>2023 Population by Age</b>			
Total	47,674	292,521	944,643
0 - 4	5.3%	5.9%	5.5%
5 - 9	5.8%	6.2%	5.8%
10 - 14	6.2%	6.2%	5.9%
15 - 24	11.2%	12.8%	13.4%
25 - 34	13.4%	15.0%	14.7%
35 - 44	14.5%	13.7%	13.6%
45 - 54	12.6%	11.5%	11.4%
55 - 64	13.3%	12.5%	12.8%
65 - 74	10.4%	9.7%	9.9%
75 - 84	5.3%	4.7%	5.0%
85 +	2.0%	1.8%	2.1%
18 +	79.2%	78.2%	79.5%
<b>2028 Population by Age</b>			
Total	47,137	288,917	934,199
0 - 4	5.3%	5.9%	5.5%
5 - 9	5.6%	5.9%	5.5%
10 - 14	6.0%	6.1%	5.7%
15 - 24	10.8%	12.6%	13.3%
25 - 34	12.8%	14.0%	13.7%
35 - 44	14.6%	14.4%	14.0%
45 - 54	12.9%	11.7%	11.7%
55 - 64	12.0%	11.1%	11.3%
65 - 74	11.3%	10.4%	10.8%
75 - 84	6.5%	5.8%	6.1%
85 +	2.3%	2.1%	2.3%
18 +	79.8%	78.7%	79.9%
<b>2020 Population by Sex</b>			

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Males	23,347	144,377	463,380
Females	24,598	152,856	496,229
<b>2023 Population by Sex</b>			
Males	23,509	142,893	457,662
Females	24,164	149,628	486,981
<b>2028 Population by Sex</b>			
Males	23,201	141,010	452,182
Females	23,937	147,906	482,018
<b>2010 Population by Race/Ethnicity</b>			
Total	46,510	310,298	995,253
White Alone	65.5%	58.9%	61.2%
Black Alone	28.5%	35.9%	33.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	2.0%	1.4%	2.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.1%	1.3%	1.1%
Two or More Races	2.5%	2.3%	2.1%
Hispanic Origin	3.2%	3.5%	3.1%
Diversity Index	52.0	55.6	54.3
<b>2020 Population by Race/Ethnicity</b>			
Total	47,945	297,233	959,609
White Alone	57.7%	53.7%	58.0%
Black Alone	29.9%	35.2%	30.6%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	2.3%	1.7%	2.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.1%	2.3%	2.0%
Two or More Races	7.6%	6.7%	6.2%
Hispanic Origin	5.2%	5.2%	4.6%
Diversity Index	61.3	62.4	60.3
<b>2023 Population by Race/Ethnicity</b>			
Total	47,674	292,522	944,642
White Alone	56.6%	52.9%	57.4%
Black Alone	30.5%	35.5%	30.6%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	2.4%	1.8%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.2%	2.4%	2.1%
Two or More Races	7.9%	7.0%	6.5%
Hispanic Origin	5.5%	5.5%	4.9%
Diversity Index	62.3	63.1	61.1
<b>2028 Population by Race/Ethnicity</b>			
Total	47,138	288,915	934,199
White Alone	54.7%	51.4%	56.2%
Black Alone	31.0%	35.8%	30.5%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	2.6%	1.9%	3.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.4%	2.6%	2.3%
Two or More Races	8.9%	7.9%	7.3%
Hispanic Origin	5.9%	5.9%	5.4%
Diversity Index	64.1	64.5	62.6

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population by Relationship and Household Type</b>			
Total	47,945	297,233	959,609
In Households	98.8%	97.3%	96.8%
Householder	41.6%	41.9%	43.2%
Opposite-Sex Spouse	17.5%	15.0%	14.5%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.5%	2.8%	3.0%
Same-Sex Unmarried Partner	0.1%	0.2%	0.2%
Biological Child	26.2%	26.7%	25.0%
Adopted Child	0.7%	0.6%	0.6%
Stepchild	1.3%	1.2%	1.0%
Grandchild	2.6%	2.6%	2.5%
Brother or Sister	1.1%	1.1%	1.2%
Parent	0.9%	0.8%	0.8%
Parent-in-law	0.2%	0.1%	0.1%
Son-in-law or Daughter-in-law	0.3%	0.2%	0.2%
Other Relatives	1.2%	1.3%	1.2%
Foster Child	0.2%	0.1%	0.1%
Other Nonrelatives	2.1%	2.4%	2.9%
In Group Quarters	1.2%	2.7%	3.2%
Institutionalized	1.2%	1.2%	1.0%
Noninstitutionalized	0.1%	1.5%	2.2%
<b>2023 Population 25+ by Educational Attainment</b>			
Total	34,085	201,712	656,767
Less than 9th Grade	1.6%	2.1%	2.0%
9th - 12th Grade, No Diploma	4.1%	5.3%	5.4%
High School Graduate	20.1%	21.9%	22.4%
GED/Alternative Credential	4.0%	4.9%	4.5%
Some College, No Degree	21.6%	21.8%	19.8%
Associate Degree	12.3%	10.9%	9.4%
Bachelor's Degree	21.1%	19.4%	21.0%
Graduate/Professional Degree	15.2%	13.7%	15.4%
<b>2023 Population 15+ by Marital Status</b>			
Total	39,430	239,208	783,066
Never Married	33.4%	38.8%	39.9%
Married	50.7%	43.9%	42.9%
Widowed	5.2%	5.7%	5.8%
Divorced	10.7%	11.6%	11.3%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	24,433	145,836	488,947
Population 16+ Employed	95.1%	94.8%	95.6%
Population 16+ Unemployment rate	4.9%	5.2%	4.4%
Population 16-24 Employed	11.8%	13.2%	13.7%
Population 16-24 Unemployment rate	16.0%	12.8%	10.0%
Population 25-54 Employed	66.4%	64.9%	63.9%
Population 25-54 Unemployment rate	3.5%	4.2%	3.6%
Population 55-64 Employed	16.3%	15.9%	15.7%
Population 55-64 Unemployment rate	2.3%	2.8%	2.8%
Population 65+ Employed	5.5%	5.9%	6.7%
Population 65+ Unemployment rate	2.1%	3.7%	3.3%

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<b>2023 Employed Population 16+ by Industry</b>			
Total	23,240	138,283	467,512
Agriculture/Mining	0.3%	0.6%	0.6%
Construction	4.8%	4.5%	4.5%
Manufacturing	7.8%	8.6%	9.0%
Wholesale Trade	0.8%	1.3%	1.6%
Retail Trade	11.8%	10.4%	9.5%
Transportation/Utilities	9.8%	8.9%	6.9%
Information	2.1%	1.6%	1.5%
Finance/Insurance/Real Estate	8.1%	6.4%	7.1%
Services	47.3%	51.3%	54.5%
Public Administration	7.3%	6.3%	4.8%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	23,238	138,282	467,513
White Collar	64.6%	60.8%	63.1%
Management/Business/Financial	17.4%	16.3%	16.8%
Professional	28.4%	25.3%	27.9%
Sales	8.7%	8.0%	7.8%
Administrative Support	10.1%	11.2%	10.5%
Services	14.7%	18.3%	17.9%
Blue Collar	20.7%	20.9%	19.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	3.7%	3.5%	3.4%
Installation/Maintenance/Repair	3.8%	2.7%	2.3%
Production	4.5%	5.0%	5.1%
Transportation/Material Moving	8.6%	9.4%	8.0%
<b>2020 Households by Type</b>			
Total	20,045	124,348	415,483
Married Couple Households	42.7%	36.2%	34.2%
With Own Children <18	15.1%	12.9%	12.2%
Without Own Children <18	27.5%	23.3%	22.0%
Cohabiting Couple Households	6.4%	7.0%	7.5%
With Own Children <18	2.2%	2.3%	2.1%
Without Own Children <18	4.2%	4.7%	5.4%
Male Householder, No Spouse/Partner	19.5%	22.1%	23.2%
Living Alone	14.3%	16.6%	17.4%
65 Years and over	3.9%	4.3%	4.3%
With Own Children <18	1.5%	1.5%	1.4%
Without Own Children <18, With Relatives	2.6%	2.7%	2.7%
No Relatives Present	1.1%	1.3%	1.7%
Female Householder, No Spouse/Partner	31.5%	34.7%	35.1%
Living Alone	17.3%	18.2%	19.7%
65 Years and over	8.6%	7.9%	8.0%
With Own Children <18	6.0%	7.9%	6.7%
Without Own Children <18, With Relatives	7.5%	7.7%	7.3%
No Relatives Present	0.7%	0.9%	1.4%
<b>2020 Households by Size</b>			
Total	20,045	124,348	415,483
1 Person Household	31.6%	34.8%	37.1%
2 Person Household	32.7%	31.3%	31.5%
3 Person Household	15.7%	14.9%	13.9%
4 Person Household	11.7%	10.8%	10.1%
5 Person Household	5.2%	5.1%	4.5%
6 Person Household	2.0%	1.9%	1.8%
7 + Person Household	1.2%	1.2%	1.0%

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	20,045	124,348	415,483
Owner Occupied	66.1%	55.9%	55.8%
Owned with a Mortgage/Loan	46.2%	37.0%	37.8%
Owned Free and Clear	19.9%	18.9%	18.0%
Renter Occupied	33.9%	44.1%	44.2%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	138	126	117
Percent of Income for Mortgage	15.1%	16.7%	18.8%
Wealth Index	91	74	73
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	21,965	140,522	473,954
Urban Housing Units	99.3%	97.9%	95.7%
Rural Housing Units	0.7%	2.1%	4.3%
<b>2020 Population By Urban/ Rural Status</b>			
Total	47,945	297,233	959,609
Urban Population	99.2%	97.5%	94.7%
Rural Population	0.8%	2.5%	5.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	In Style (5B)	City Commons (11E)	Emerald City (8B)
2.	Old and Newcomers (8F)	Rustbelt Traditions (5D)	Modest Income Homes (12D)
3.	Rustbelt Traditions (5D)	Modest Income Homes (12D)	City Commons (11E)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$41,039,229	\$230,009,922	\$780,852,959
Average Spent	\$2,055.46	\$1,859.72	\$1,891.26
Spending Potential Index	93	85	86
Education: Total \$	\$32,959,834	\$176,351,233	\$609,965,115
Average Spent	\$1,650.80	\$1,425.87	\$1,477.36
Spending Potential Index	92	80	82
Entertainment/Recreation: Total \$	\$71,675,345	\$385,051,287	\$1,297,390,438
Average Spent	\$3,589.87	\$3,113.29	\$3,142.34
Spending Potential Index	95	82	83
Food at Home: Total \$	\$126,721,493	\$701,702,300	\$2,379,388,676
Average Spent	\$6,346.86	\$5,673.53	\$5,762.99
Spending Potential Index	93	83	85
Food Away from Home: Total \$	\$69,356,279	\$385,031,855	\$1,302,063,953
Average Spent	\$3,473.72	\$3,113.13	\$3,153.66
Spending Potential Index	93	84	85
Health Care: Total \$	\$142,112,501	\$764,103,695	\$2,565,122,120
Average Spent	\$7,117.73	\$6,178.07	\$6,212.84
Spending Potential Index	97	84	84
HH Furnishings & Equipment: Total \$	\$55,782,483	\$302,451,406	\$1,021,422,946
Average Spent	\$2,793.87	\$2,445.44	\$2,473.93
Spending Potential Index	95	83	84
Personal Care Products & Services: Total \$	\$18,121,872	\$99,258,667	\$336,560,538
Average Spent	\$907.64	\$802.54	\$815.17
Spending Potential Index	95	84	85
Shelter: Total \$	\$460,654,187	\$2,525,212,286	\$8,602,114,099
Average Spent	\$23,071.93	\$20,417.31	\$20,834.72
Spending Potential Index	93	82	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$61,100,462	\$314,901,507	\$1,058,369,023
Average Spent	\$3,060.23	\$2,546.10	\$2,563.42
Spending Potential Index	98	81	82
Travel: Total \$	\$42,619,644	\$226,888,737	\$764,825,537
Average Spent	\$2,134.61	\$1,834.48	\$1,852.44
Spending Potential Index	95	82	82
Vehicle Maintenance & Repairs: Total \$	\$24,912,270	\$136,983,141	\$461,280,547
Average Spent	\$1,247.73	\$1,107.56	\$1,117.24
Spending Potential Index	95	85	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 20, 2024



# Demographic and Income Comparison Profile

26 Plaza Dr, Fairview Heights, Illinois, 62208  
 Drive time: 10, 20, 30 minute radii

Prepared by Esri  
 Latitude: 38.59842  
 Longitude: -89.99405

	10 minutes	20 minutes	30 minutes
<b>Census 2020 Summary</b>			
Population	47,945	297,233	959,609
Households	20,045	124,348	415,483
Average Household Size	2.36	2.32	2.24
<b>2023 Summary</b>			
Population	47,673	292,521	944,643
Households	19,966	123,680	412,874
Families	12,490	72,589	229,165
Average Household Size	2.36	2.30	2.21
Owner Occupied Housing Units	13,816	73,990	246,152
Renter Occupied Housing Units	6,150	49,690	166,722
Median Age	40.5	37.8	38.4
Median Household Income	\$73,240	\$61,455	\$59,233
Average Household Income	\$100,874	\$88,009	\$89,226
<b>2028 Summary</b>			
Population	47,138	288,916	934,199
Households	20,080	124,413	414,273
Families	12,511	72,428	228,843
Average Household Size	2.32	2.26	2.18
Owner Occupied Housing Units	14,043	75,259	249,875
Renter Occupied Housing Units	6,038	49,154	164,399
Median Age	41.6	38.7	39.4
Median Household Income	\$80,684	\$69,486	\$67,263
Average Household Income	\$113,356	\$99,551	\$102,101
<b>Trends: 2023-2028 Annual Rate</b>			
Population	-0.23%	-0.25%	-0.22%
Households	0.11%	0.12%	0.07%
Families	0.03%	-0.04%	-0.03%
Owner Households	0.33%	0.34%	0.30%
Median Household Income	1.95%	2.49%	2.58%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.



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2023 Households by Income	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,186	5.9%	13,965	11.3%	52,847	12.8%
\$15,000 - \$24,999	1,189	6.0%	10,632	8.6%	33,356	8.1%
\$25,000 - \$34,999	1,200	6.0%	9,817	7.9%	34,017	8.2%
\$35,000 - \$49,999	2,548	12.8%	15,568	12.6%	51,913	12.6%
\$50,000 - \$74,999	4,061	20.3%	21,493	17.4%	74,093	17.9%
\$75,000 - \$99,999	2,700	13.5%	15,048	12.2%	48,603	11.8%
\$100,000 - \$149,999	4,029	20.2%	21,128	17.1%	62,126	15.0%
\$150,000 - \$199,999	1,479	7.4%	8,601	7.0%	27,849	6.7%
\$200,000+	1,574	7.9%	7,427	6.0%	28,071	6.8%
Median Household Income	\$73,240		\$61,455		\$59,233	
Average Household Income	\$100,874		\$88,009		\$89,226	
Per Capita Income	\$42,145		\$37,416		\$39,152	

2028 Households by Income	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,058	5.3%	12,951	10.4%	48,336	11.7%
\$15,000 - \$24,999	945	4.7%	8,782	7.1%	27,185	6.6%
\$25,000 - \$34,999	1,044	5.2%	8,627	6.9%	29,449	7.1%
\$35,000 - \$49,999	2,261	11.3%	14,090	11.3%	47,406	11.4%
\$50,000 - \$74,999	3,959	19.7%	21,278	17.1%	71,850	17.3%
\$75,000 - \$99,999	2,739	13.6%	15,682	12.6%	50,089	12.1%
\$100,000 - \$149,999	4,419	22.0%	23,575	18.9%	70,474	17.0%
\$150,000 - \$199,999	1,789	8.9%	10,587	8.5%	36,085	8.7%
\$200,000+	1,866	9.3%	8,842	7.1%	33,399	8.1%
Median Household Income	\$80,684		\$69,486		\$67,263	
Average Household Income	\$113,356		\$99,551		\$102,101	
Per Capita Income	\$48,162		\$43,093		\$45,424	

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.



# Demographic and Income Comparison Profile

26 Plaza Dr, Fairview Heights, Illinois, 62208  
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Prepared by Esri  
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2020 Population by Age	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,681	5.6%	17,295	5.8%	53,296	5.6%
Age 5 - 9	2,838	5.9%	18,285	6.2%	55,388	5.8%
Age 10 - 14	3,063	6.4%	19,417	6.5%	57,396	6.0%
Age 15 - 19	2,836	5.9%	19,164	6.4%	59,719	6.2%
Age 20 - 24	2,787	5.8%	20,249	6.8%	70,110	7.3%
Age 25 - 34	6,555	13.7%	43,097	14.5%	149,304	15.6%
Age 35 - 44	6,381	13.3%	38,057	12.8%	122,817	12.8%
Age 45 - 54	6,059	12.6%	35,315	11.9%	110,879	11.6%
Age 55 - 64	6,603	13.8%	39,934	13.4%	128,574	13.4%
Age 65 - 74	4,933	10.3%	28,533	9.6%	91,938	9.6%
Age 75 - 84	2,239	4.7%	12,576	4.2%	41,739	4.3%
Age 85+	967	2.0%	5,311	1.8%	18,450	1.9%

2023 Population by Age	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,526	5.3%	17,135	5.9%	51,726	5.5%
Age 5 - 9	2,776	5.8%	18,079	6.2%	54,385	5.8%
Age 10 - 14	2,941	6.2%	18,100	6.2%	55,466	5.9%
Age 15 - 19	2,703	5.7%	18,307	6.3%	60,098	6.4%
Age 20 - 24	2,643	5.5%	19,189	6.6%	66,200	7.0%
Age 25 - 34	6,385	13.4%	43,741	15.0%	138,883	14.7%
Age 35 - 44	6,927	14.5%	40,110	13.7%	128,149	13.6%
Age 45 - 54	6,023	12.6%	33,734	11.5%	108,149	11.4%
Age 55 - 64	6,335	13.3%	36,554	12.5%	120,476	12.8%
Age 65 - 74	4,951	10.4%	28,450	9.7%	93,867	9.9%
Age 75 - 84	2,518	5.3%	13,724	4.7%	47,102	5.0%
Age 85+	946	2.0%	5,398	1.8%	20,142	2.1%

2028 Population by Age	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	2,492	5.3%	16,994	5.9%	51,425	5.5%
Age 5 - 9	2,635	5.6%	17,109	5.9%	51,487	5.5%
Age 10 - 14	2,809	6.0%	17,576	6.1%	53,399	5.7%
Age 15 - 19	2,607	5.5%	17,660	6.1%	59,089	6.3%
Age 20 - 24	2,478	5.3%	18,857	6.5%	65,302	7.0%
Age 25 - 34	6,013	12.8%	40,417	14.0%	127,672	13.7%
Age 35 - 44	6,862	14.6%	41,463	14.4%	130,632	14.0%
Age 45 - 54	6,075	12.9%	33,810	11.7%	109,768	11.7%
Age 55 - 64	5,663	12.0%	32,092	11.1%	105,892	11.3%
Age 65 - 74	5,332	11.3%	30,159	10.4%	100,440	10.8%
Age 75 - 84	3,085	6.5%	16,829	5.8%	57,166	6.1%
Age 85+	1,086	2.3%	5,951	2.1%	21,927	2.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.



# Demographic and Income Comparison Profile

26 Plaza Dr, Fairview Heights, Illinois, 62208  
 Drive time: 10, 20, 30 minute radii

Prepared by Esri  
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2020 Race and Ethnicity	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	27,663	57.7%	159,641	53.7%	556,349	58.0%
Black Alone	14,338	29.9%	104,512	35.2%	293,628	30.6%
American Indian Alone	177	0.4%	1,042	0.4%	2,904	0.3%
Asian Alone	1,106	2.3%	5,047	1.7%	27,474	2.9%
Pacific Islander Alone	44	0.1%	180	0.1%	421	0.0%
Some Other Race Alone	984	2.1%	6,867	2.3%	19,169	2.0%
Two or More Races	3,633	7.6%	19,944	6.7%	59,664	6.2%
Hispanic Origin (Any Race)	2,493	5.2%	15,601	5.2%	43,979	4.6%

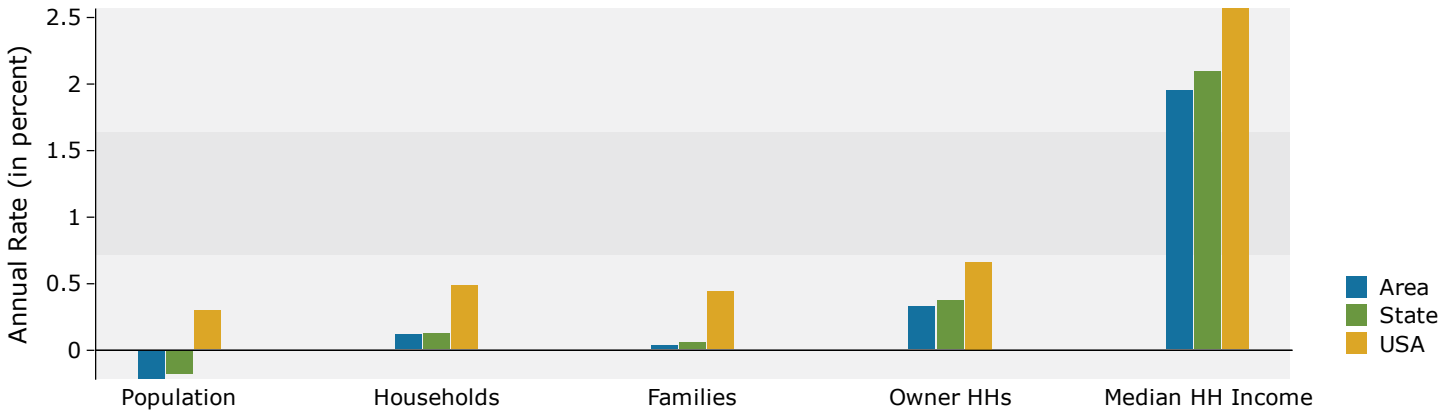
2023 Race and Ethnicity	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	26,960	56.6%	154,682	52.9%	542,347	57.4%
Black Alone	14,545	30.5%	103,863	35.5%	289,234	30.6%
American Indian Alone	181	0.4%	1,050	0.4%	2,949	0.3%
Asian Alone	1,142	2.4%	5,195	1.8%	28,016	3.0%
Pacific Islander Alone	48	0.1%	189	0.1%	450	0.0%
Some Other Race Alone	1,029	2.2%	7,028	2.4%	19,922	2.1%
Two or More Races	3,769	7.9%	20,515	7.0%	61,724	6.5%
Hispanic Origin (Any Race)	2,616	5.5%	16,084	5.5%	46,184	4.9%

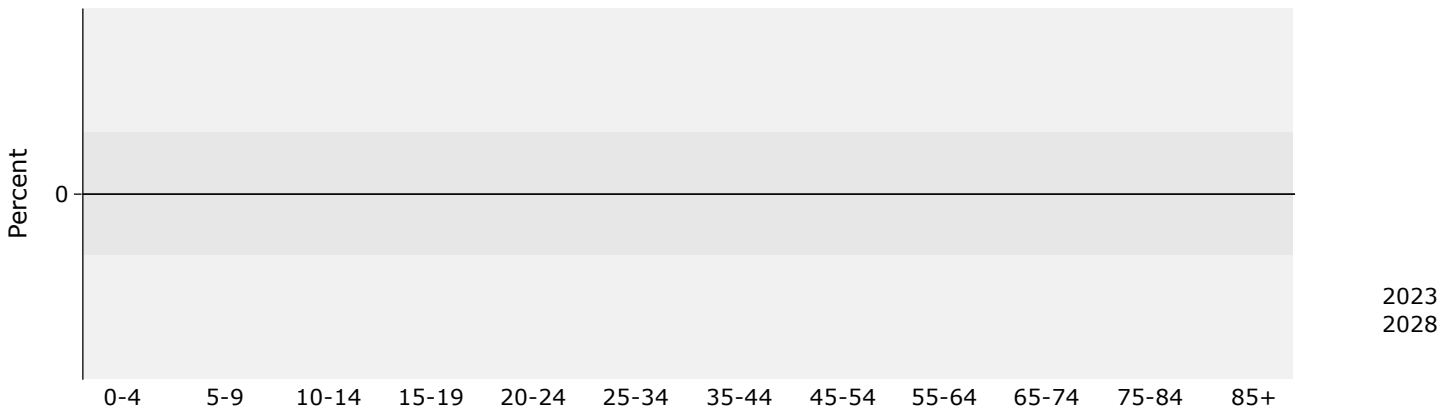
2028 Race and Ethnicity	10 minutes		20 minutes		30 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,771	54.7%	148,422	51.4%	525,124	56.2%
Black Alone	14,598	31.0%	103,323	35.8%	285,196	30.5%
American Indian Alone	184	0.4%	1,081	0.4%	3,063	0.3%
Asian Alone	1,209	2.6%	5,569	1.9%	29,995	3.2%
Pacific Islander Alone	51	0.1%	201	0.1%	487	0.1%
Some Other Race Alone	1,115	2.4%	7,582	2.6%	21,864	2.3%
Two or More Races	4,210	8.9%	22,737	7.9%	68,470	7.3%
Hispanic Origin (Any Race)	2,788	5.9%	17,086	5.9%	50,080	5.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.

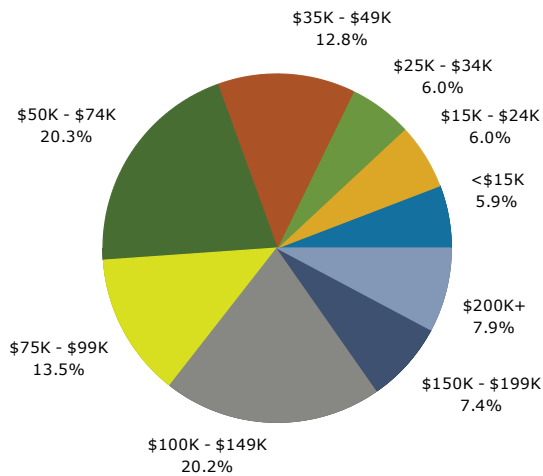
## Trends 2023-2028



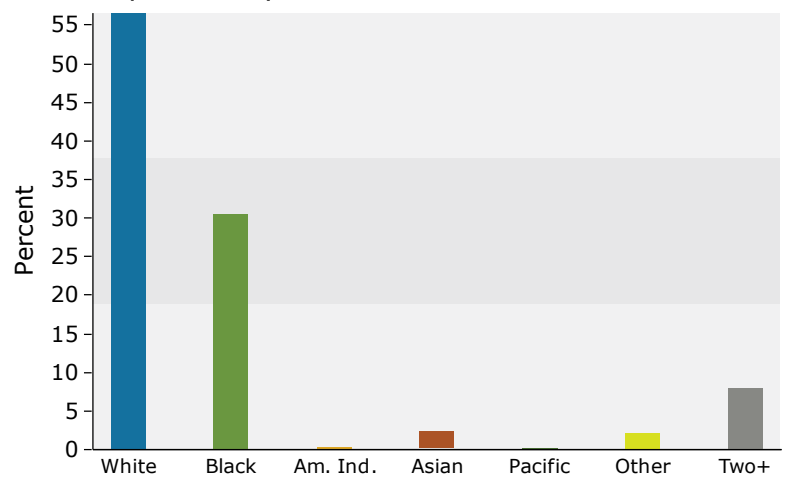
## Population by Age



## 2023 Household Income

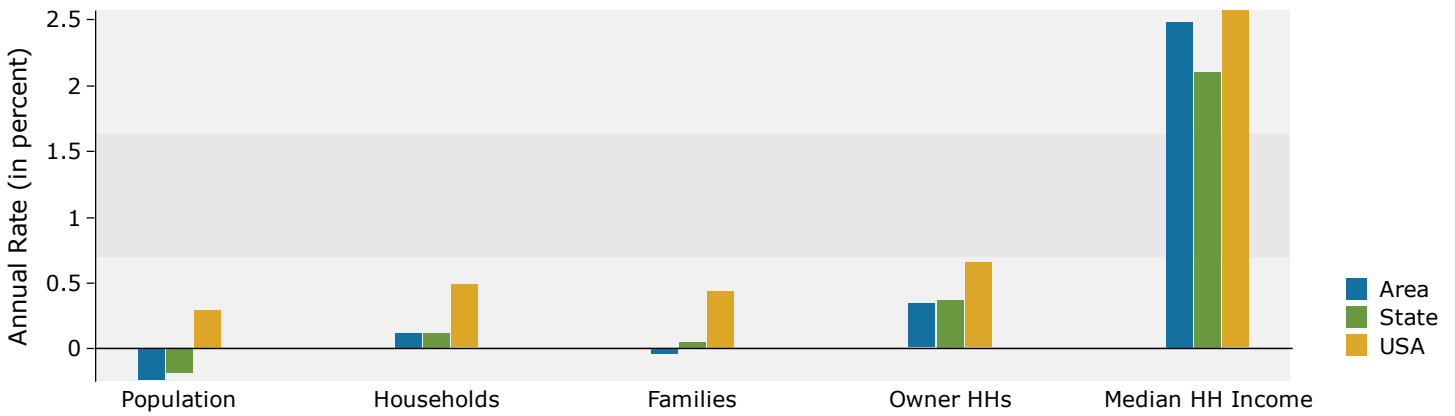


## 2023 Population by Race

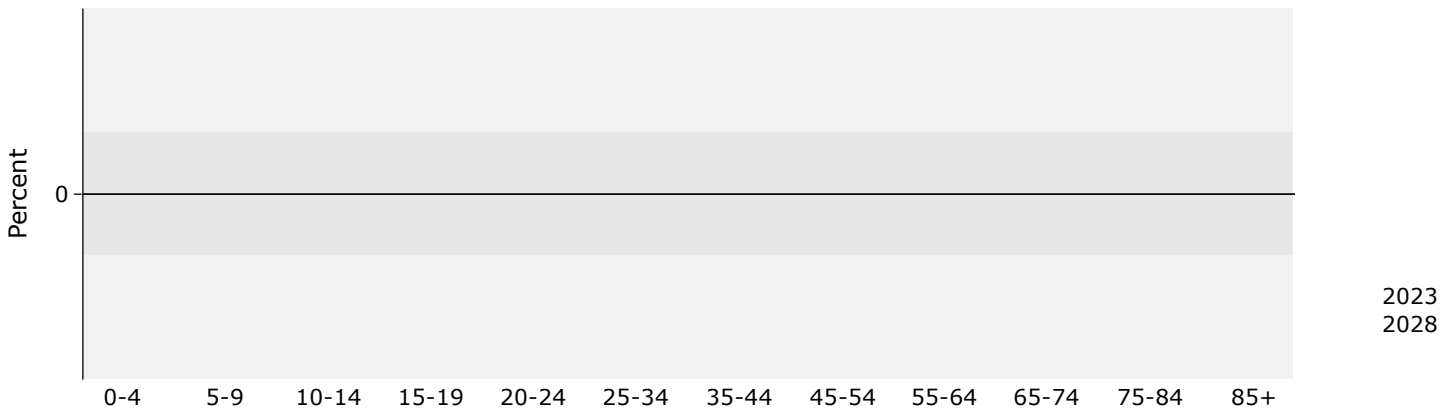


Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.

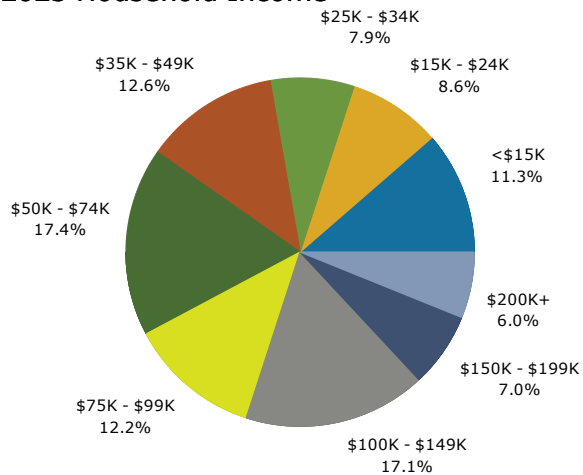
## Trends 2023-2028



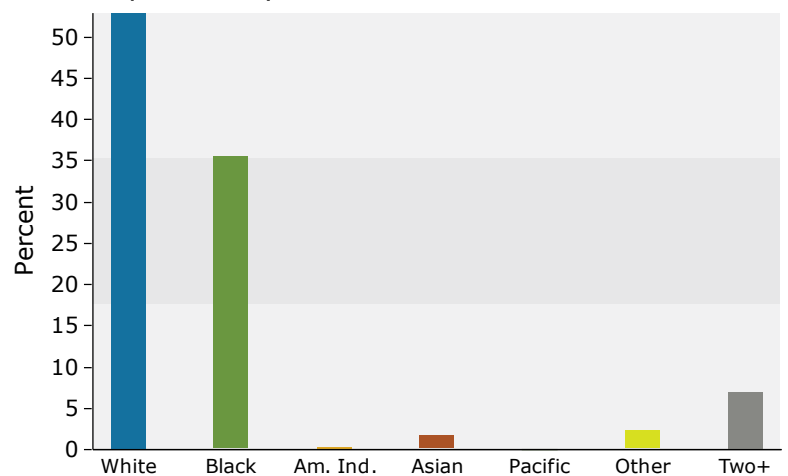
## Population by Age



## 2023 Household Income

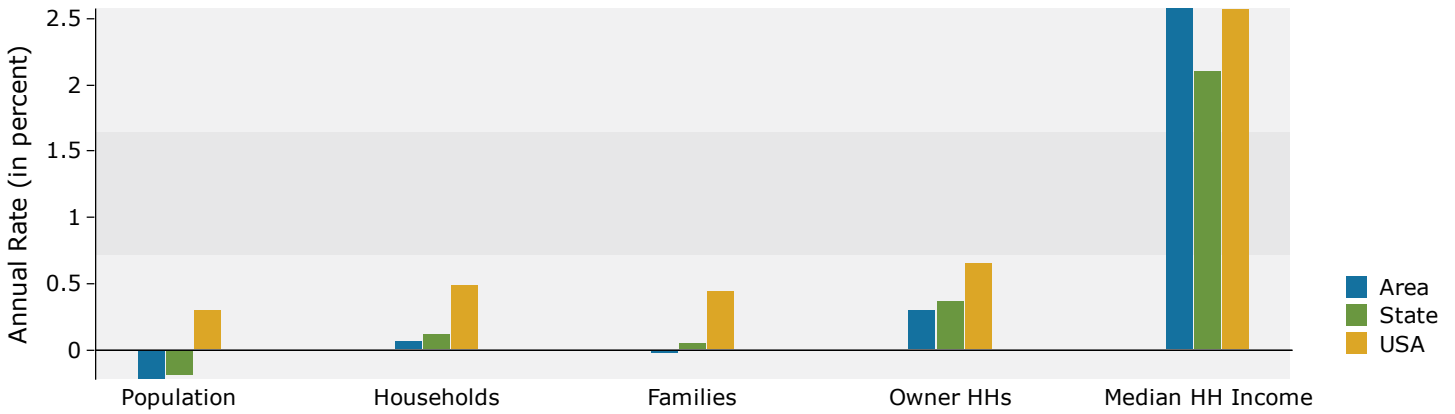


## 2023 Population by Race

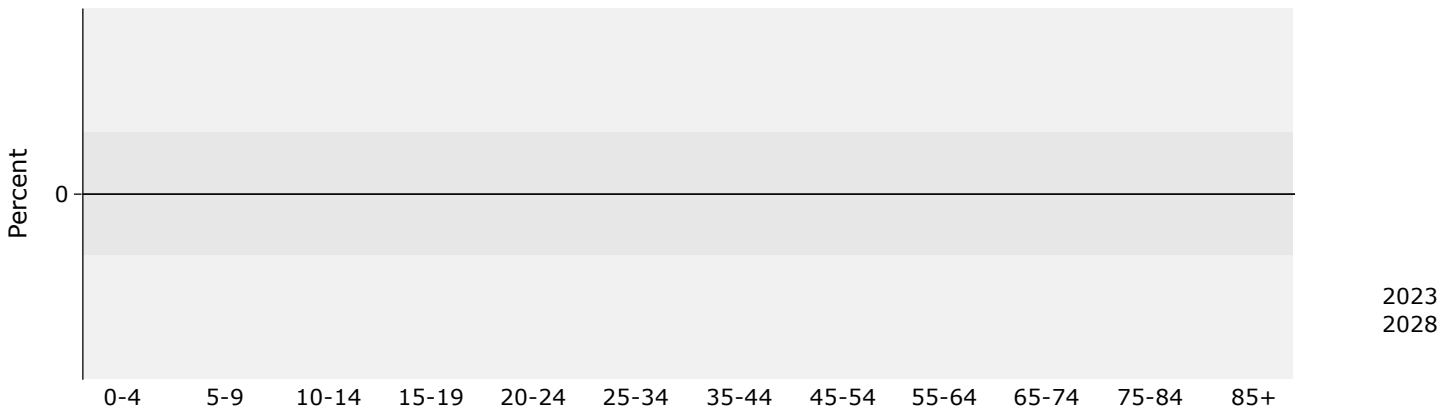


Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.

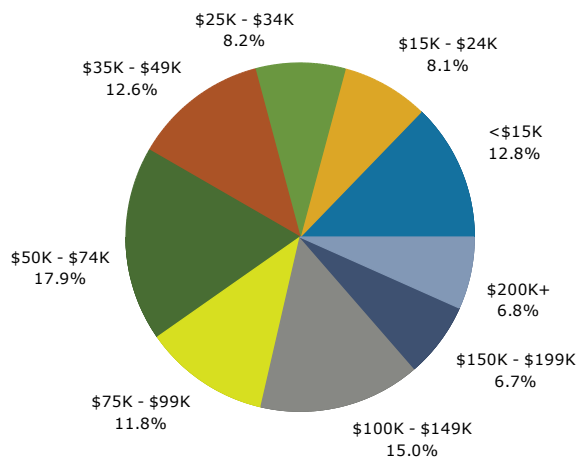
## Trends 2023-2028



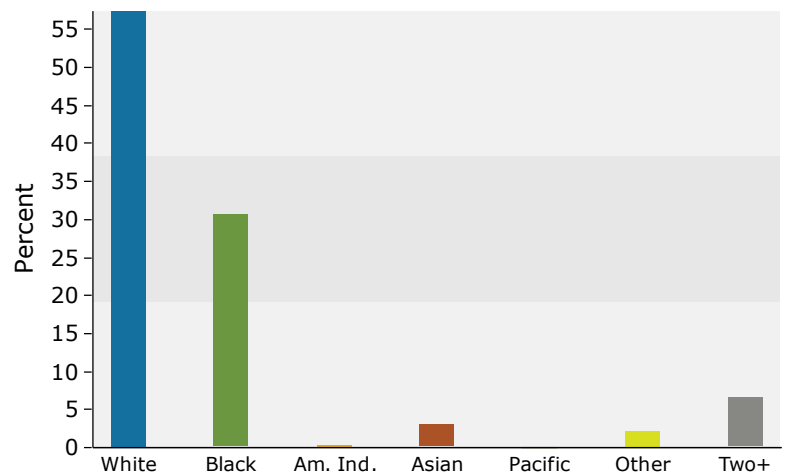
## Population by Age



## 2023 Household Income



## 2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.