

# City of Fairview Heights Business Awards Program

The City's Business Awards Program recognizes large and small businesses, including non-profit organizations, that have made a positive economic or beautification contribution to the City. The program seeks to encourage community improvements, enhance the image of our commercial corridors and increase economic vitality.

Annually from January 2 through January 31, the Business Alliance Commission will accept nominations for Economic Impact. Annually from July 1 through July 31, the Business Alliance Commission will accept nominations for Beautification. Nominations will be judged by the Business Alliance Commission using a scoring model. The recipient of the award and all finalists will receive recognition for strengthening the local economy and improving the city's appearance.

Businesses can be nominated for this award by others within the community or they may nominate themselves (self – nomination is encouraged).

In March of each year, the Business Alliance Commission will select one business to be awarded for economic impact. In September of each year, the Business Alliance Commission will select one business to be awarded for beautification. The award recipients will receive an award and a yard sign at a subsequent meeting for the Business Alliance Commission and will also be recognized by the Mayor and City Council.

## WHAT ARE QUALIFICATIONS FOR THE BUSINESS AWARDS?

**Economic Impact:** Recognizing businesses who created or retained jobs, made capital improvements for new construction or renovations, were a catalyst for attracting other businesses or community development, brought new or expanded service to community and generated new local tax revenue. The size of the business will be considered when doing the scoring.

**Beautification:** Recognizing site improvements, upgrades, landscapes, exterior renovations, restorations and other improvements that demonstrate a high level of pride in maintaining the beauty of their property. Applications will be evaluated based on how the business property appearance visually enhances the surrounding neighborhood and community. It may include superior landscaping, fresh paint, new professional signage as well as parking lot, tree and building structure maintenance and improvements. The size of the business will be considered when doing the scoring.

## ELIGIBILITY REQUIREMENTS

- Site must be located within the Fairview Heights corporate limits
- Self-nominations are encouraged
- Photo release approval will be needed to authorize the use of photos in various social media and print forms
- Public projects are ineligible
- Previous recipients of the Awards are ineligible to receive awards in same location for the subsequent two years



# CITY BUSINESS AWARD ENTRY FORM

**Nominee:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Nominated by:** \_\_\_\_\_

**Email of Nominating Person:** \_\_\_\_\_

**Office phone of Nominating Person:** \_\_\_\_\_

**Cell of Nominating Person:** \_\_\_\_\_

**Description/Reason for the nomination:**

---

---

---

---

---

---

**Applications for the Economic Impact Award** should be delivered via email by the end of the business day on January 31, to **ellis@cofh.org**

Subject: Attention Business Award Committee

Attach the completed and signed form.



**Applications for the Beautification Award** should be delivered via email by the end of the business day on July 31, to **ellis@cofh.org**

Subject: Attention Business Award Committee

Attach the completed and signed form and “before improvements” and “after improvement pictures (if available).

